



Online International Symposium

10.12.2020 at 11:00 a.m. (Greek time)

Subject: «Digital Cultural Heritage and its Contribution to Tourism»



Agenda

11:00 - 11:10

Greetings from Region of Ionian Islands - Conference Welcome Konstantinos D. Kapodistrias, Deputy Regional Governor &Governor &Governor

11:10 - 11:35

Greetings from Region of Ionian Islands
Rodi Kratsa - Tsagkaropoulou, Regional Governor

Greetings from National Tourism Organization

Angela Gerekou, President

Greetings from University of Bari

Giulia Dell'Aquila, POLYSEMi project manager

Greetings from Ionian University

Andreas Floros, Professor, Rector of Ionian University

Greetings from Greek Ministry of Culture and Sports

Eleni Andreou, Communication Manager - POLYSEMi Project Operator

11:35 - 11:45

Presentation of the POLYSEMi activities

Tina Ranieri, Project Officer, Joint Secretariat Cooperation Programme Interreg V-A "Greece-Italy 2014-2020"

11:45 - 11:55

Bridging the gap between digital cultural and tourism services: the case of POLYSEMI project

Foivos Mylonas, Associate Professor, Department of Informatics, Director of the Laboratory of Informatics in the Humanities & Social Sciences of the Ionian University

11:55 - 12:05

Greek Presence in Lower Italy and Sicily

Theodoros Pappas, Professor of Ancient Greek Secretariat, Director of the Laboratory of Historical and Cultural Heritage Documentation, Department of Archives, Librarianship and Museology, Ionian University.

12:05 - 12:15

Cultural Heritage Digitization and Sustainable Development: The dynamics of Kefalonia

Nikolaos Laskaris, Postdoctoral Researcher and Lecturer, University of West Attica

12:15 - 12:25

Diffuse and Enhanced User Cultural Experience

Georgios Karydakis, Assistant Professor, Intelligent Interaction Research Team, Department of Cultural Technology and Communication, University of the Aegean, Associate of Athena Research Center

12:25 - 12:35

Digital exhibitions in times of Lock down: The case of the Museum of Solomos

Katerina Demeti, Archaeologist and Director of the Museum of Solomos

12:35 - 12:45

Through an era, towards the light... **Leonidas Mertyris**, *Poet - Writer from Corfu*

Coordinator: Agapi Malliou, Translator - Interpreter









