



**BETWEEN THE ADRIATIC AND IONIAN SEAS.  
CULTURAL HERITAGE AND TERRITORIAL DEVELOPMENT**  
*International Study Conference*

Taranto, October 29-30, 2019  
Palazzo Pantaleo, vico Civico

[www.polysemipark.eu](http://www.polysemipark.eu)



The International Study Conference "Between the Adriatic and Ionian Seas. Cultural heritage and territorial development" is the second stage of a travelling conference between Puglia and Greece in the context of the POLYSEMI project (Park of Literary travels in Greece and Magna Graecia), which is inspired by an idea of the University of Bari Aldo Moro (Lead Partner). The project is carried out in cooperation with four partners: the Municipality of Taranto, the Computer Science Department of the Ionian University - Research Committee of Corfu, the Ministry of Culture and Sports and the Region of the Ionian Islands. POLYSEMI is co-funded by the European Union under the 2014-2020 Greece-Italy Cooperation Program.

**Scientific Committee:**

Stefano Bronzini  
Giulia Dell'Aquila (Project Manager)  
Pasquale Guaragnella  
Giovanna Scianatico  
Franco Vitelli

**Organizing Committee:**

Rita Nicoli  
Amalia Federico  
Sara De Giorgi



DIPARTIMENTO DI  
LETTERE LINGUE  
ARTI  
ITALIANISTICA E  
CULTURE COMPARATE



**Between the Adriatic and Ionian Seas  
Cultural heritage and territorial development**

October 29-30, 2019

Taranto, Palazzo Pantaleo, Vico Civico

October 29, 2019

h 9.00 am

**Registration**

h 10.15 am

**Opening Address and Welcome**

**Rinaldo Melucci**, Mayor of Taranto

**Stefano Bronzini**, Rector of the University of Bari Aldo Moro

**Vassilios Chrissikopoulos**, Rector of Ionian University

**Francesco Fiorentino**, Director of Departement Lelia

**Giulia Dell'Aquila**, POLYSEMI Project Manager

h 11.00 am

**Books, reading and community growth**, *in memory of Francesco Durante*

Chair: **Giulia Dell'Aquila**, University of Bari Aldo Moro

Convenors:

**Paolo Albano**, Notte Bianca del Libro (Potenza)

**Rosella Santoro**, Il libro possibile (Polignano a Mare)

**Vincenzo Salerno**, Settembre libri (Sarno)

**Milly Corallo**, I dialoghi di Trani

**Ines Mainieri**, Salerno Letteratura

Buffet

h 3.00 pm

**Writers travelling between literature and knowledge of reality**

Chair: **Sebastiano Martelli**, University of Salerno

Literature and landscape

**Giovanna Scianatico**, University of Bari Aldo Moro

"The flower on the volcano": writings on Taranto and Bari

**Giulia Dell'Aquila**, University of Bari Aldo Moro

The internal and intertextual space in Lalla Romano's *Greek Diary*

**Novella Primo**, University of Catania

Spatialization of time in Carmine Abate's narrative

**Ulla Musarra-Schröder**, University of Leuven

"What a voice ... from island to island." On Mario Luzi and Greece

**Franco Musarra**, University of Leuven

Break

h 5.30 pm

**Entrepreneurship and culture in the Puglia region**

Chair: **Pasquale Guaragnella**, University of Bari Aldo Moro

Convenors:

**Marina Mastromauro**, CEO Pastificio Attilio Mastromauro - Granoro srl

**Cristian Mucci**, Marketing Manager Mucci Giovanni srl  
**Piero Chirulli**, Co-administrator of the Finsea Group  
**Cosimo Varvaglione**, Owner of Varvaglione 1921

h 6.30 pm

**Concluding remarks with the participation of the speakers**

October 30, 2019

h 9.00 am

**Culture, legislation and territorial policies**

Chair: **Gianfranco Gadaleta**, JS Interreg V-A Greece-Italy Programme 2014-2020

Convenors:

**Fabiano Marti**, Councilor for Culture, public education and sport of the Municipality of Taranto

**Simone Marchesi**, Consultant of the Municipality of Taranto for the policies of urban regeneration and cultural development

**Francesco Cuddemi**, Project officer with Legal and Administrative Profile Interreg 2014-2020

**Stefania Cavaliere**, University of Bari Aldo Moro

Break

h 11.30 am

**International cooperation: the 2014-2020 Interreg program**

Chair: **Simone Marchesi**, POLYSEMI Project manager, Municipality of Taranto

Convenors:

**Gianfranco Gadaleta**, JS Interreg V-A Greece-Italy Programme 2014-2020

**Giulia Dell'Aquila**, POLYSEMI Project manager

**Phivos Mylonas**, POLYSEMI Project manager, Ionian University

**Elena Andreou**, POLYSEMI Contact person, Hellenic Ministry of Culture and Sports  
**Maria Luisa Larosa**, POLYSEMI Financial manager  
**Danilo Leone e Maria Turchiano**, Fish and Chips, University of Foggia

Buffet

h 4.00 pm

**Culture, territorial development and the media**

Chair: **Franco Vitelli**, University of Bari Aldo Moro

Convenors:

**Vincenzo Magistà**, Tg Norba Director

**Eliana Di Caro**, Manager of the Sunday edition of *Il Sole 24 Ore Culture*

**Carmela Sfregola**, Interreg Communication Officer 2014-2020

**Mimmo Mazza**, Managing Editor of *La Gazzetta del Mezzogiorno* Taranto

**Luciana Parisi**, *Tg3 Culture* correspondent

h 6.00 pm

**Concluding remarks with the participation of the speakers**